

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

July 5, 1978

MEMORANDUM FOR THE FIRST LADY

FROM: MARGARET (MIDGE) COSTANZA

The National Organization for Women (N.O.W.) has asked me to extend on their behalf an invitation to you to participate in the ERA Ratification and Extension March and Rally on Sunday, July 9, 1978.

More than 30,000 individuals, representing over 365 organizations are expected to participate in this event to demonstrate the widespread support which exists for ratification of ERA and extension of the legislative deadline for ratification.

The March will begin at 11:00 am on The Mall at 14th Street and proceed east on Constitution Avenue to the U.S. Capitol. The Rally will begin at approximately 3:00 pm at the Capitol and is expected to end around 5:30 pm.

Confirmed speakers for the Rally include Congresswomen Holtzman, Heckler and Mikulski; Eleanor Holmes Norton, Carmen Delgado Votaw, Dorothy Height, Gloria Steinem, Elliott Gould, Claire Randall, Marvin Dymally, Jean Stapleton, and Marlo Thomas. Others invited to participate and awaiting confirmation include: Juanita Kreps, Patricia Harris, George Meany, and the Black Congressional Caucus.

A scheduling proposal has been submitted for the President's consideration.

NOTE: I urge your participation in this event, and in view of security considerations, would suggest that an appearance and brief remarks at the rally would be suitable.