

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

SCHEDULING PROPOSAL
Date: July 5, 1978
From: Margaret Costanza
Via: Phil Wise

EVENT: ERA Ratification and Extension March and Rally coordinated by the National Organization for Women (N.O.W.)

DATE: July 9, 1978

PURPOSE: To participate in the March and/or Rally and to deliver brief remarks.

FORMAT: - Location: March begins on The Mall at 14th Street at 11:00 am. Proceeds east on Constitution Avenue to the U.S. Capitol.
Rally at the U.S. Capitol 3:00 pm - 5:30 pm with a number of guest speakers.
- Participants: Approximately 30,000 ERA supporters representing more than 365 organizations.

CABINET PARTICIPATION: None - see background below

SPEECH MATERIAL: Talking points will be provided

STAFF: Margaret Costanza

RECOMMENDED: Margaret Costanza

PREVIOUS PARTICIPATION: None

BACKGROUND: The ERA March and Rally is being coordinated by N.O.W. to demonstrate significant support for ratification of ERA and extension of the legislative deadline for ratification. The event is officially supported by more than 365 organizations, including heavy support from organized labor, and more than 30,000 individuals are expected to participate. Confirmed speakers

for the rally include:

Congresswoman Elizabeth Holtzman
Congresswoman Margaret Heckler
Congresswoman Barbara Mikulski
Eleanor Holmes Norton
Carmen Delgado Votaw, Co-Chair, National Advisory
for Women
Dorothy Height, President, National Council of Negro
Women
Gloria Steinem
Elliott Gould, actor
Claire Randall, President, National Council of Churches
Marvin Dymally, Lt. Gov. of California
Jean Stapleton, actress
Marlo Thomas, actress.

Speakers invited and awaiting confirmation include:
Juanita Kreps, Pat Harris, George Meany, and
the Black Congressional Caucus.

I have also sent an invitation on behalf of N.O.W.
to the First Lady.

NOTE: Since security considerations make participation
in the March unlikely, I would urge favorable
response to the invitation to attend the Rally
and deliver brief remarks.

EVENT:
PARTICIPATION:

Talking points will be provided

STAFF:

Margaret Cortina

RECOMMENDED:

Margaret Cortina

PREVIOUS

PARTICIPATION: None

BACK GROUND:

The EPA March and rally is being coordinated by N.O.W. to demonstrate widespread support for ratification of EPA and acceleration of the legislative deadline for ratification. The event is officially supported by more than 100 organizations, including heavy support from organized labor, and more than 10,000 individuals are expected to participate. Confirmed speakers